Safeguard Page

GDPR and Anti-Spam Compliance

At **Voltmailer**, a product by **SyneticX LTD**, we are committed to ensuring that all email communications and data processing activities comply with applicable regulations, including:

- **General Data Protection Regulation (GDPR)** governing data protection and privacy in the EU/EEA.
- CAN-SPAM Act regulating commercial email practices in the United States.

This page outlines how we meet these legal obligations and what safeguards we implement to prevent spam and protect personal data.

Our Commitment to GDPR Compliance

Under GDPR, we uphold the following principles:

1. Lawful Basis for Processing

- We process data only with a valid legal basis, such as user consent or legitimate interest.
- Users must provide explicit, informed consent before we send marketing communications.

2. Data Minimization

- We only collect and process data necessary for the intended purpose.
- This includes email addresses, names, and other essential information provided by users.

3. Data Security

- We use industry-standard encryption and secure storage practices to protect personal data.
- Regular audits are conducted to ensure compliance with GDPR's data protection requirements.

4. User Rights

Users have the right to:

- Access: View what personal data we hold about them.
- **Rectification**: Request corrections to inaccurate or incomplete data.
- **Erasure**: Request deletion of their personal data ("Right to be Forgotten").
- Data Portability: Obtain their data in a portable format.

5. Data Processing Transparency

- Clear information about how we process data is provided in our <u>Privacy</u> <u>Policy</u>.
- We inform users whenever their data is shared with third parties or processed for marketing purposes.

6. Breach Notification

• In case of a data breach, we will notify affected users and relevant authorities within 72 hours, as required by GDPR.

CAN-SPAM Compliance

We strictly adhere to the **CAN-SPAM Act** to prevent spam and ensure ethical email practices. Here's how:

1. No False or Misleading Information

All email headers and subject lines are accurate and not deceptive.

2. Clear Identification of Commercial Emails

 All emails sent for marketing purposes are clearly marked as advertisements where applicable.

3. Opt-Out Mechanism

- Every email includes an unsubscribe link to opt-out of future communications.
- Opt-out requests are honored promptly, within 10 business days.

4. Sender Information

 Our emails clearly identify the sender and include our valid physical address.

5. Prohibition on Third-Party Abuse

 We do not use harvested email addresses or share user data with unverified third parties.

Our Safeguards Against Spam

Consent-Driven Emailing

 We ensure that every email recipient has opted in to receive communications from us.

Verified Email Lists

 Users uploading email lists must confirm that they have obtained explicit consent from recipients.

Automated Monitoring

 Our system detects and prevents abusive email practices, such as sending unsolicited emails or exceeding reasonable send limits.

Recipient Empowerment

 Recipients can easily unsubscribe or report abuse through links provided in every email.

Best Practices for Voltmailer Users

As a Voltmailer user, you agree to:

- 1. **Obtain Consent**: Ensure all recipients in your email lists have provided explicit consent.
- 2. **Avoid Deceptive Content**: Do not use misleading subject lines or false information in your emails.
- 3. Provide Opt-Outs: Include a clear unsubscribe link in all your campaigns.
- 4. **Respect Recipient Rights**: Honor opt-out requests and respect data privacy rights.

Failure to comply may result in suspension or termination of your account to maintain compliance with GDPR and CAN-SPAM.

Report Abuse

If you believe you've received spam or have concerns about how your data is handled, contact us at:

Email: voltmailerhq@gmail.com

We will investigate and take appropriate action promptly.